

2010 IPMA-HR EXHIBITOR/SPONSOR

FINAL (11/17/2009, revised 6/11/2010)

**Marriott Inn & Conference Center, University of Maryland, Adelphi,
Maryland**

September 19 – 22, 2010

PLATINUM PACKAGE: \$5,000

- Sponsorship of one of:
 - Conference T-shirt with Logo on sleeve, or
 - Conference Portfolio/bag with Logo, or
 - Conference Program material, or
 - President's Welcome Reception (Sunday) with sign recognition at room and announcement at event, or
 - Awards Luncheon (Monday) with sign recognition at room and announcement at event.
 - Sponsorship of one of 3 sessions, Room Session name recognition and announcement at event.
 - Keynote – Monday, or
 - Plenary – Tuesday Morning, or
 - Closing Plenary – Wednesday Morning
- Corporate Commercial Video/DVD (up to 10 minutes, Sponsor provided) to be played on a continuous loop throughout the conference in the Exhibit area on a large screen display with other Platinum sponsors.
- Company name and logo printed on our Conference Sponsor banner, to be prominently displayed at the conference.
- Prominent display of your company's logo in pre-event publicity, email blasts to membership and conference materials.
- An Exhibitor table in the exhibitor area (table/skirt only provided).
- 2 complimentary Full Conference Registrations.
- Full page color Ad in the Program Booklet with Corporate logo
- Listing on Conference website Sponsor Directory with a link to your company's website.
- Roster of Conference Attendees with contact information.
- Exhibitor/Sponsor Ribbon
- Exhibitor/Sponsor acknowledgement at the Opening Session.

GOLD PACKAGE: \$2,500

- Sponsorship of one of the following:
 - Conference Neck Wallet/Badge Holder, with Logo printed on front side, or
 - Conference Promotional Fliers, with Logo displayed, or
 - 1 Night of Hospitality Suite, or
 - President's Private Leadership Reception (Tuesday), or
 - Past President's Breakfast (Tuesday – sponsor to attend), or
 - IPMA Certification Breakfast, or
 - 1 Continental Breakfast (max 3), or
 - 1 Break (max 5)
- Company name and logo printed on our Conference Sponsor banner, to be prominently displayed at the conference.
- Prominent display of your company's logo in pre-event publicity, email blasts to membership and conference materials.
- An Exhibitor table in the exhibitor area (table/skirt only provided).
- 2 complimentary Full Conference Registrations.
- Full page color Ad in Program Booklet with Corporate logo.
- Listing on Conference website Sponsor Directory with a link to your company's website.
- Roster of Conference Attendees with contact information.
- Exhibitor/Sponsor Ribbon
- Exhibitor/Sponsor acknowledgement at the Opening Session.

SILVER PACKAGE: \$1,250

- Inclusion of your company's logo in pre-event publicity and email blasts to membership.
- An Exhibitor table in the exhibitor area (table/skirt only provided).
- 1 complimentary Full Conference Registration.
- ½ page color Ad in Program Booklet with Corporate logo.
- Listing on Conference website Sponsor Directory with a link to your company's website.
- Roster of Conference Attendees with contact information.
- Exhibitor/Sponsor Ribbon
- Exhibitor/Sponsor acknowledgement at the Opening Session.

**CONCURRENT SESSION ROOM SPONSORSHIP: \$500 (Limit 3)
IF ADDED TO ANY PACKAGE, PLATINUM, GOLD, SILVER OR
BRONZE - \$250**

- Corporate name to be displayed outside the Concurrent Session room throughout the conference.

**REGISTRATION TABLE: \$500 (Limit 1)
IF ADDED TO ANY PACKAGE, PLATINUM, GOLD, SILVER OR
BRONZE - \$250**

- Sponsorship Sign remaining throughout the conference

**CONFERENCE PROGRAM CD/THUMB DRIVE: \$500 (LIMIT 1)
IF ADDED TO ANY PACKAGE, PLATINUM, GOLD, SILVER OR
BRONZE - \$250**

- Logo stamped on CD/Thumb drive. Corporate ad placed on the CD/Thumb Drive as a separate file. Message will stay with participants well after the conference is over.

BRONZE PACKAGE: \$750

- An exhibitor table in the exhibitor area (table/skirt only provided).
- A ¼ page color AD in the Conference Program Booklet.
- Listing on Conference website Sponsor Directory with a link to your company's website.
- Roster of Conference Attendees with contact information.
- Exhibitor/Sponsor Ribbon
- Exhibitor/Sponsor acknowledgement at the Opening Session.
- Conference Registration, meals, or banquet not included, but may be purchased at discounted early bird rate.

CORPORATE DEMO LUNCHEON PRESENTATION (Tuesday) - \$750

- Maximum of 30 minutes
- Sponsor responsible for ALL arrangements with venue regarding food &/or drink.

CORPORATE DEMO PRESENTATION - \$500

- Maximum of 30 minutes
- During designated time periods
- Sponsor responsible for ALL arrangements with venue regarding food &/or drink.

SPEAKER GIFTS: \$500

- A listing in the Sponsor Directory
- Announced by Convener at session

FRIENDS OF Eastern Region IPMA-HR: \$100

- Name and Company listed in Program Booklet

(Copy of Business card or Business Coupon at business card size)

Benefactor: 1/4 page ad (black & white) - \$200

Supporter: 1/2 page ad (black & white) - \$300

President's Club: Full page ad (black & white) - \$500

Door prizes are also welcome; recognition will be acknowledged.

